

columbia
business systems



**BUSINESS IS FULL
OF CHALLENGES.**

**YOUR
PRINTER
SHOULDN'T
BE ONE OF
THEM**



HP A3 PageWide MFPs and Printers
Maximum Uptime. Leading-Edge Quality. Excellent Value.



First in security¹



Up to 84% Lower energy consumption²



Up to 50% Faster print speeds³



Lowest cost per colour page⁴



We're Columbia Business Systems. We know how critical productivity is to your bottom line. In fact, as a key supplier of office equipment to the Greater Vancouver area since 1960, we've built our business model around a proactive approach for our clients; because your time is better spent on meaningful tasks that don't include kicking the printer and hoping it releases that last minute proposal.

That's why we back technologies like the HP A3 PageWide MFPs and Printers.

We know that these machines can help us achieve our goal of maximum uptime for our clients through their self-healing capabilities, real-time security monitoring and streamlined build for easy maintenance.

WE BACK HP A3 PAGEWIDE MFPs AND PRINTERS BECAUSE THEY...

OFFER LEADING-EDGE TECHNOLOGY FOR MAXIMUM UPTIME.

- Smart devices drive self-healing technology⁵ that monitor for and dispatch fixes for interruptions
- World's most secure printing¹ through automated monitoring and prevention of threats and intrusions

PROVIDE EXCELLENT VALUE.

- Engineered to use the fewest parts in its class which means reduced maintenance time and cost
- ENERGY STAR[®] certified and built to use less energy than any of its laser competitors²
- High-yield cartridges let you print more pages and replace cartridges less often, reducing ink costs
- The lowest CPP colour printing in the industry⁴ due to the printheads designed for a long service life

DELIVER HIGH VOLUME / SPEED / QUALITY PERFORMANCE.

- Print up to 50% faster³ (speeds of up to 75 PPM)
- Output of up to 25,000 RMPV (Recommended Monthly Page Volume)
- Capable of printing larger sizes of up to 11" X 17" (A3) in-house
- Fast first-page-out time (FPOT) and scanned first-page-out time (SFPOT)
- When using ColorLok[®] paper, can achieve smear-resistant prints with exceptional saturation and tonal range, all at a low CPP

FIND OUT WHAT THE HP A3 PAGEWIDE CAN DO FOR YOU.

Book a meeting now with our highly qualified staff who can field your questions and concerns about print security, the newest smart technology, and all the extras available (pull out keyboards and optional finishing features like stapling and hole punching!).

Columbia Business Systems is a member of the HP MPS Premier Partner Program and we're proud to be a locally owned and operated company. Our full service, competitively priced office solutions extend to copiers, printers, shredders, scanners, fax machines and related software.

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1. HP's most advanced embedded security features are available on HP Enterprise-class devices with FutureSmart firmware 4.5 or above and is based on HP review of 2018 published embedded security features of competitive in-class printers. Only HP offers a combination of security features for integrity checking down to the BIOS with self-healing capabilities. For more information visit: hp.com/go/printersecurityclaims.

2. Based on internal research, the HP OfficeJet Enterprise X series, while printing, requires up to 80 watts to print. The weighted average for competing devices is 508 watts. Energy claim based on testing comparisons of major competitors in default modes by Buyers Lab Inc., March 2014.

3. Comparison of HP PageWide A3 devices with the majority of in-class colour ink/laser MFPs (\$3000-\$7499), and colour ink/laser single function printers (\$1500-\$2999) as of April 2017; market share as reported by IDC as of Q4 2016, excluding other HP PageWide products. HP PageWide speeds based on General Office mode and exclude first page. Learn more at hp.com/go/printerspeeds

4. Lowest cost per color page claim applies to devices that are not sold under contract: Comparison of HP PageWide A3 devices with the majority of in-class color ink/laser MFPs (\$3,000-\$7,499), and color ink/laser single function printers (\$1,500-\$2,999) as of January/February 2017; market share as reported by IDC as of Q4 2016. Cost per page (CPP) reported by gap intelligence Pricing & Promotions Report January/February 2017, comparisons for devices/supplies not sold under contract are based on published specifications of the manufacturers' highest-capacity cartridges, inclusive of long-life consumables and page yield. Average HP yield based on ISO/IEC 24711 and continuous printing in default mode. Actual yield varies based on content of printed pages and other factors. For more information, see hp.com/go/learnaboutsupplies and hp.com/go/PageWideClaims.

5. HP Enterprise printers and MFPs with FutureSmart offer self-healing security features and include embedded protections against viruses and malware.